Early childhood matters...

for kids

90% of a child's brain develops before age 5

for schools

50% nearly 50% of children are not ready to succeed when they start kindergarten

Improved child outcomes

- Improved academic success
- Increased career/earning achievement
- Improved health outcomes
- Less likely to have teen pregnancy
- Less likely to be involved in the criminal justice system
- Less likely to abuse drugs

Narrow the achievement gap and more

- More children enter ready to learn
- Narrow achievement gap
- Decrease special education costs
- Increase achievement and graduation rate
Early childhood matters...

for businesses

$7 - $13
Return on Investment

$1 Invested
= $7 - $13 Return

for communities

Increased
revenue and decreased costs

- Increase property values
- Increase incentives to attract businesses
- Reduce criminal justice expenses
- Reduce health costs
- Increase tax revenue
- Reduce reliance on public aid

RETURN ON INVESTMENT

Improved
workforce

Together
we can make a difference

- Parents miss fewer work days
- Increased stable labor supply
- Attract high quality applicants
- Highly qualified employees
- Employees with "soft skills"

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.

- Margaret Mead

James Heckman & Timothy Bartik