

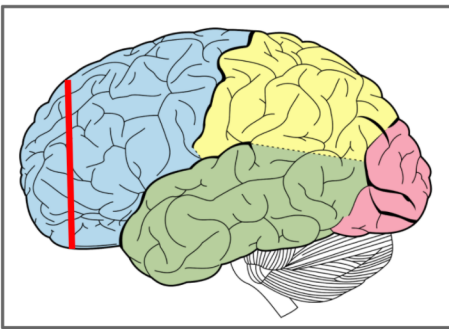


Early childhood matters...

for kids

90%

of a child's brain develops before age 5



90 percent

of a child's brain develops before age 5.

for schools

50%

nearly 50% of children are not ready to succeed when they start kindergarten



Improved

child outcomes



- Improved academic success
- Increased career/earning achievement
- Improved health outcomes
- Less likely to have teen pregnancy
- Less likely to be involved in the criminal justice system
- Less likely to abuse drugs

Perry Preschool Project/Heckman Equation

Narrow

the achievement gap and more



- More children enter ready to learn
- Narrow achievement gap
- Decrease special education costs
- Increase achievement and graduation rate



Early childhood matters...

for businesses

\$7 - \$13

Return on Investment

RETURN ON INVESTMENT

\$1 Invested
=
\$7 - \$13 Return



James Heckman: <https://heckmanequation.org/>

Improved

workforce

- Parents miss fewer work days
- Increased stable labor supply
- Attract high quality applicants
- Highly qualified employees
- Employees with "soft skills"

James Heckman & Timothy Bartik



for communities

Increased

revenue and decreased costs



- Increase property values
- Increase incentives to attract businesses
- Reduce criminal justice expenses
- Reduce health costs
- Increase tax revenue
- Reduce reliance on public aid

Together

we can make a difference

Never doubt that a small group of thoughtful, committed citizens can change the world;

indeed, it's the only thing that ever has.

- Margaret Mead

