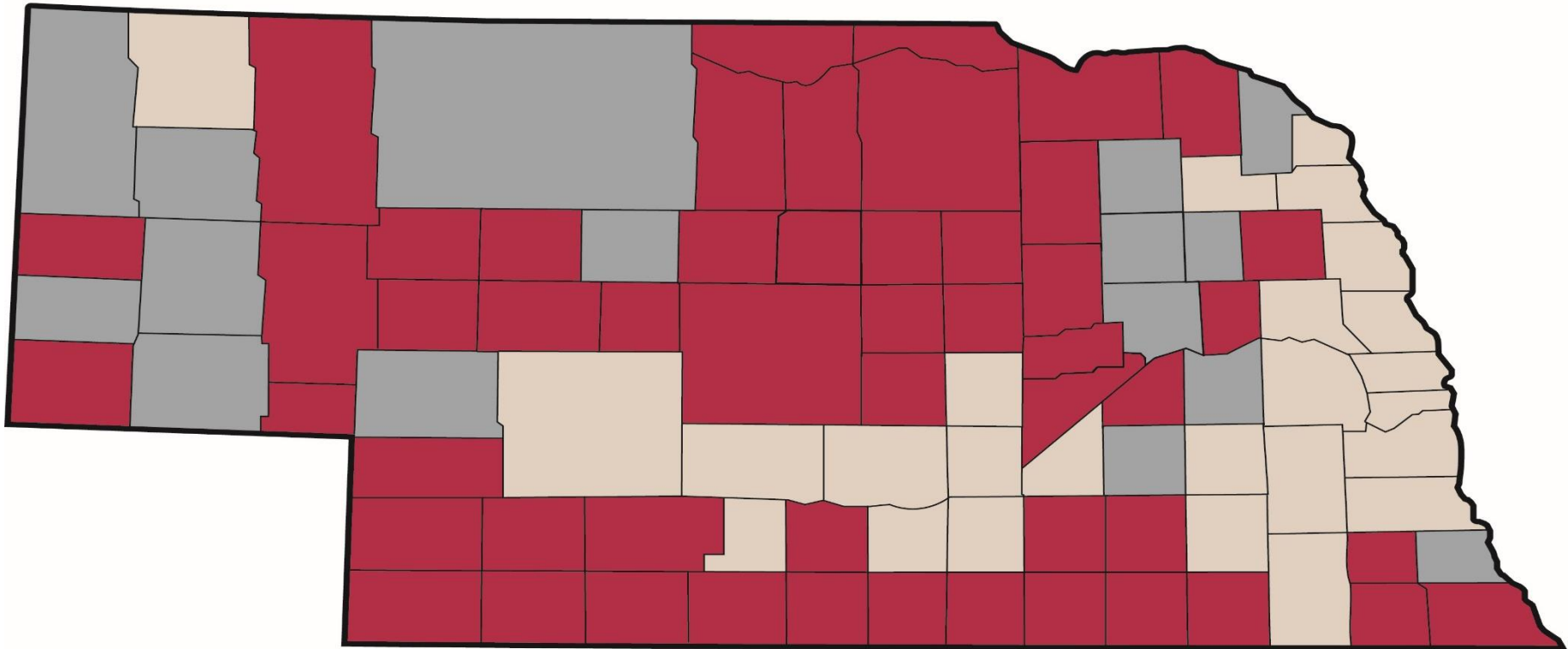


# Nebraska is blessed with Abundance

In Nebraska,  
everything we need  
is right where we are

In Nebraska,  
everything and  
everyone works

# County-Based Transfer of Wealth



## Peak Years of Transfer

- 2010 to 2019
- 2020 to 2039
- 2040 and after

# Asset-Based Community Development

ABCD focuses on making visible the resources that are already in a community

Premise: Every community has more potential resources than any one person knows.

# Asset-Based Community Development

ABCD organizing is the process of bringing people into relationships that generates shared meaning by taking action together around a shared vision.

# Leadership in the 21<sup>st</sup> Century

Leaders are people who create a shared vision powerful enough to lift people out of their day-to-day petty preoccupations and focus them on things worthy of their effort.

# Community Development Math

Collective Vision

+ Distributed Leadership

+ Discretionary Capital

+ Citizen Engagement

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## Magnetic Hometowns

# CHANGE

Change happens along the  
lines of relationships and  
at the speed of trust

# 21<sup>st</sup> Century Community Development

## PEOPLE ATTRACTION

Build, grow and sustain hometowns that are magnetic – hometowns that are attracting stayers, returners and newcomers to be in community with us.



# NORFOLK DAILY NEWS

In past decade, 450 new jobs in Holt County

Nebraska Community Foundation

**HOLT COUNTY** — When BHE Renewables completed its Grand Prairie Wind Project in November — located over 50 square miles in this North Central Nebraska county — it marked the largest wind farm in Nebraska.

**By the numbers**

Since 2007, Holt County has added new jobs and businesses, including:

- 145: New business starts, in addition to 44 expansions and 29 ownership successions.



## Omaha World-Herald

TUESDAY, JUNE 20, 2017

# Omaha World-Herald

## McCook: A great place to be a kid

March 26, 2017

► **OTHER VIEWS**

## Young adults returning to rural towns

The 2010 Census had an important nugget of information that offers encouragement for Nebraska's rural communities.

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# Omaha World-Herald

## Young Nebraskans can live and work anywhere. Imperial gives them reasons to come home

Why are more and more people in their 30s and 40s choosing to live in or near our smaller communities? The 2010 Census shows that 53 of Nebraska's most rural counties — those that do not have a town of at least 2,500 residents — had a net in-migration in this particular age cohort.

Lori Pankonin says raising kids close to grandparents and other extended family members is key.

For five decades, her family has owned and published newspapers in her hometown of Imperial, Nebraska, Pankonin's hometown, and in nearby Grant,

Wauneta and Holyoke, Colorado. Lori and her mother, Elna Johnson, have been working with fellow volunteer members of the Imperial Community Foundation Fund to make their hometown increasingly attractive to young families.

"It's exciting to see another generation taking over the pharmacy, the grocery stores, a chiropractic practice, realty firms, insurance agencies and a law practice," Pankonin said.

"Many young folks have made career changes since choosing to move back. Generally, once they get here, they want to

COUPLES RETURN TO RURAL ROOTS

## You can go home again

The 2010 Census had an important nugget of information that offers encouragement for Nebraska's rural communities.

Young adults — in many cases, couples starting a family — have been returning home to rural communities in Nebraska in enough numbers for a net gain in that age group.

In all, 53 Nebraska counties without a town of at least 2,500 residents had an in-migration of adults in their 30s and 40s from 2000 to 2010.

The Nebraska Community Foundation highlights the example of Jonathan and Tracy Beverly, who moved from New York City to Tracy's hometown of Imperial, Nebraska, soon af-

# NORFOLK DAILY NEWS

## Focus on community brings big growth to Pender

ANDREA LARSON  
August 16, 2017

**PENDER** — There is somewhere in the neighborhood of \$50 million in construction taking place right now in this Northeast Nebraska community of just over 1,100 people.

If you want to look at it this way, that's about \$45,000 for every Pender resident.

And what's all being planned? Get ready for an impressive list: There's a new, 38,000-square-foot community center, a hospital expansion, a new law enforcement center with a new jail and two Main Street housing and storefront refurbishment projects.

What's more, Pender Public Schools is growing and continually striving to improve the education and offerings to students.



program several years ago, allowing the school to make a \$30,000 purchase for in- the needs of the students. New windows and a new HVAC system were installed in



NEBRASKA COMMUNITY FOUNDATION

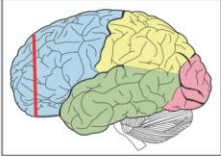


## Early childhood matters...

### for kids

**90%**

of a child's brain develops before age 5



**90 percent**  
of a child's brain develops before age 5.

### Improved child outcomes



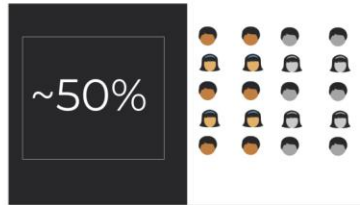
- Improved academic success
- Increased career/earning achievement
- Improved health outcomes
- Less likely to have teen pregnancy
- Less likely to be involved in the criminal justice system
- Less likely to abuse drugs

Partly Preschool Project/Heckman Equation

### for schools

**50%**

nearly 50% of children are not ready to succeed when they start kindergarten



### Narrow

the achievement gap and more



- More children enter ready to learn
- Narrow achievement gap
- Decrease special education costs
- Increase achievement and graduation rate



## Early childhood matters...

### for businesses

**\$7 - \$13**

Return on Investment

**RETURN ON INVESTMENT**

**\$1 Invested = \$7 - \$13 Return**



James Heckman: [eric.ed.gov/?id=E021343](http://eric.ed.gov/?id=E021343)

### Improved workforce



- Parents miss fewer work days
- Increased stable labor supply
- Attract high quality applicants
- Highly qualified employees
- Employees with "soft skills"

James Heckman & Timothy Bartik

### for communities

**Increased**

revenue and decreased costs



- Increase property values
- Increase incentives to attract businesses
- Reduce criminal justice expenses
- Reduce health costs
- Increase tax revenue
- Reduce reliance on public aid

### Together

we can make a difference



Never doubt that a small group of thoughtful, committed citizens can change the world;

indeed, it's the only thing that ever has.

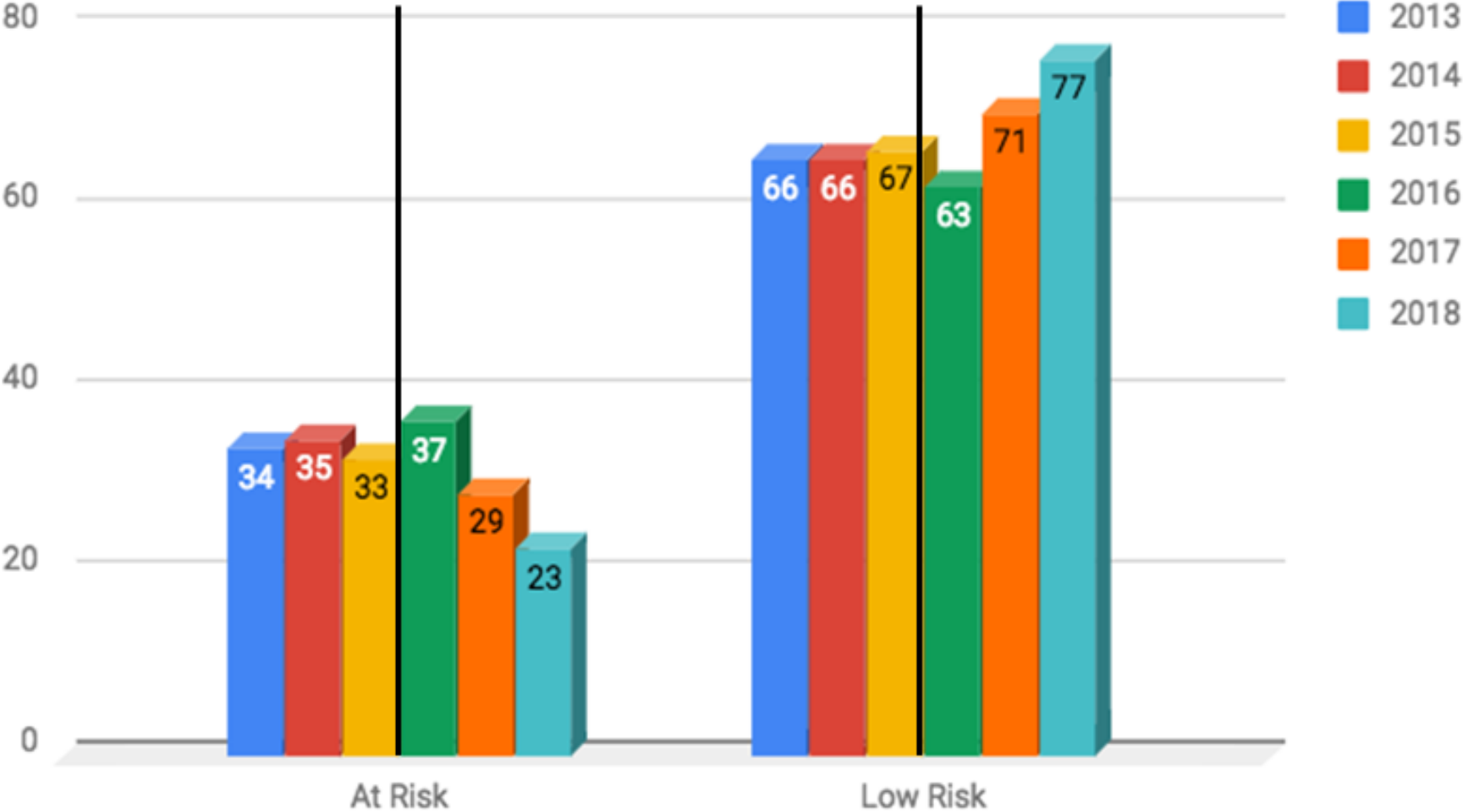
- Margaret Mead

# When it's personal, it matters...

- Established need
  - Early Childhood Experiences - Comparing Quality
  - Compared
    - LNF - DIBELS
    - FSF - DIBELS
    - Math Pre-Test - SAXON

	Top 1/3	Middle 1/3	Bottom 1/3
Private Preschool #1	42.86%	57.14%	0.00%
Private Preschool #2	22.22%	44.44%	33.33%
Private Preschool #3	59.09%	27.27%	13.64%
Private Preschool #4	20.00%	0.00%	80.00%
Private Preschool - Other	28.57%	57.14%	14.29%
No Preschool	0.00%	10.00%	90.00%

# Trend Analysis - At Risk vs. Low Risk (ELA)



# The Business Case for Early Childhood Investment

**Talent Attraction**

**Bringing People into the Workforce**

**Talent Retention**

**Attendance**