

{The Valley Child Development Center}

Adventures

Joys

Challenges

Sustainability

of creating a high-quality child development center

{The Valley Child Development Center}



This is the path that we went down



**Affordable, Reliable, High-Quality
Child Development Services**

Why High-Quality ?

85% of the brain is developed by age 5

The majority of that by age 3 !

These are the critical years for cognitive, motor, linguistic, and social and emotional development.

Developing the brains executive function and establishing values.



**{The Valley Child
Development Center}**
Making Learning Fun. Affordably. Professionally. Happily.
Red Cloud, NE.







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402-746-5110 Red Cloud, NE

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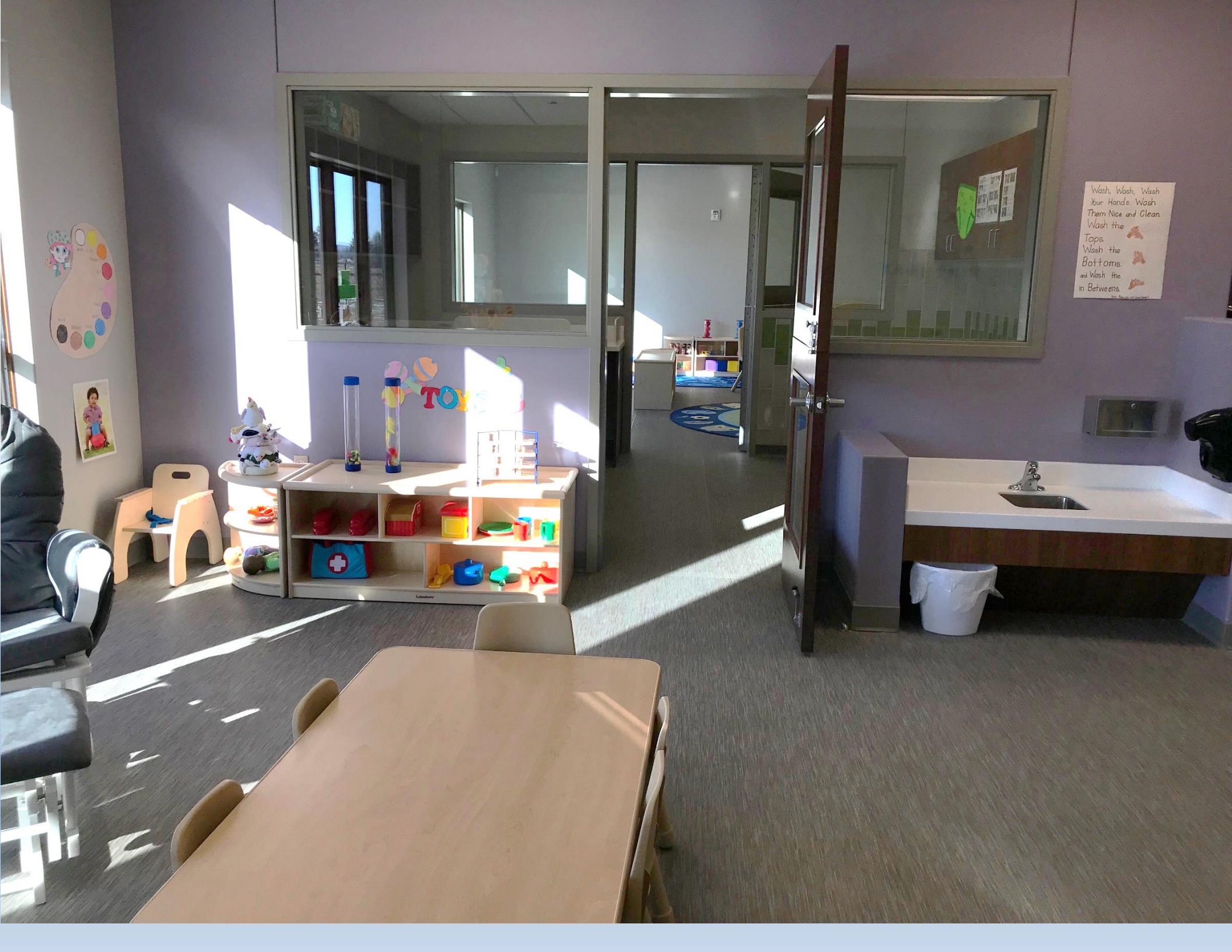
FlexWrap NF



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TOYS

Wash, Wash, Wash
Your Hands. Wash
Them Nice and Clean.
Wash the
Tops
Wash the
Bottoms
and Wash the
in Betweens.





hand washing steps

1. turn on water
2. wet hands
3. scrub with soap
4. rinse clean
5. dry hands

















MUSIC & MOVEMENT AREA

{The Valley Child Development Center}

** Adventures*

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Adventures

- 2012 Community Action Planning - NCF
- 2014 Planning Committee formed - RCCFF
- Visited at other Child Care/Child Development Centers
- Building design process with RDg Architects
- Consultations/trainings from NCF
- Given over 65 presentations locally and statewide
- Developed Steering Comm. And Board of Directors
- “Ask” visits and fundraising
- Search for Director
- Ground Breaking – March 2017
- Opened – January 2018
- Grand Opening – April 2018
- **Determining what High-Quality meant to us-**

DREAM BIG !

What High-Quality means to us

- ✓ Educated Staff: Certified Teachers;
Asst Teachers w/ Assoc.
- ✓ Life-long learners
- ✓ Supported with professional development
- ✓ Pay is commensurate with school district
and with benefits
- ✓ Affordable and reliable for families
- ✓ Scholarships to ensure access to all families
- ✓ Lower adult-to-child ratios
- ✓ A stimulating, safe, secure facility

What High-Quality means to us

- ✓ Nutritious meals & snacks prepared on-site by our CDM
- ✓ Developmentally appropriate activities/Play-based learning
- ✓ Curriculum and Authentic Assessment tool
- ✓ Parent/Teacher Conferences
- ✓ Parent education and information
- ✓ Outdoor Classrooms
- ✓ **To strive to be “the best of the best”**

High-Quality Early Childhood Services

Enables children
to have high-quality
care and
education in a
safe, stimulating
and cheerful
environment.



High-Quality Early Childhood Services

Allows parents to go to work knowing that their children are in a safe, caring, stimulating environment, knowing that they have consistent care.

* Family engagement and support



High-Quality Early Childhood Services

Employers will have their work force show up to work with confidence, without distractions or worries regarding their child's care.



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Adventures

* *Joys*

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- When our message is heard and understood
- Community support
- Funders on-board
- Hiring our Executive Director – June 2017
- Hiring great staff
- Opening our doors to provide H-Q Services
- Increased in enrollment from 31 to 75

Volunteers! Donors!

Joys



Joys

Collaboration with the Assisted Living



Summer camps 2018

Goals



Summer camps 2018



Joys

Edible School Yard



Success Stories - Making a difference



Joys

Joys





Joys

Joys





High-Quality Early Childhood Services

Will “raise up the entire community”
and attract more young families to
move to
the area.

*13%

Return on
investment



{The Valley Child Development Center}

Adventures

Joys

* **Challenges**

Sustainability

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Challenges

- ❖ Increasing our FTE
- ❖ Bridging our gap between tuition revenue and operational expenses incurred with providing high-quality services that are affordable
- ❖ Continue our quest to inform/educate that all children deserve high-quality child development services
- ❖ It is a cultural change – a systems change
- ❖ Education doesn't pay for itself

Warts

and

All



Change is HARD !

“This is too good for Red Cloud”

**“If those moms would just keep
their butts at home...”**

**“Well, I didn’t have it &
I’m OK”**

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Sustainability

Our main concern is to provide sustainable, high-quality services to young children making it affordable for Red Cloud and the surrounding communities.

The Power of Relationships

- ❖ Buffett Early Childhood Institute
- ❖ Buffett Early Childhood Fund
- ❖ First Five Nebraska
- ❖ Dividends Nebraska
- ❖ Department of Economic Development
- ❖ RDg Architects
- ❖ University of Nebraska at Kearney
- ❖ Nebraska Children's and Families
- ❖ Early Head Start
- ❖ Central Community College
- ❖ **Nebraska Community Foundation**

Local Relationships

- ❖ City of Red Cloud
- ❖ Locals & alumni
- ❖ Local Businesses
- ❖ Community Organizations
- ❖ Red Cloud Community Schools and Board of Education
- ❖ Cherry Corner Estates Assisted Living
- ❖ **Red Cloud Community Foundation Fund**

Sustainability

We hope to one day build an endowment
to assist with our sustainability

Consistency of staff by offering a good
living wage with benefits and support

So here we are after 8 months of operation...









MUSIC & MOVEMENT AREA

BEAUTY & PEOPLE









{The Valley Child Development Center} A Game Changer

