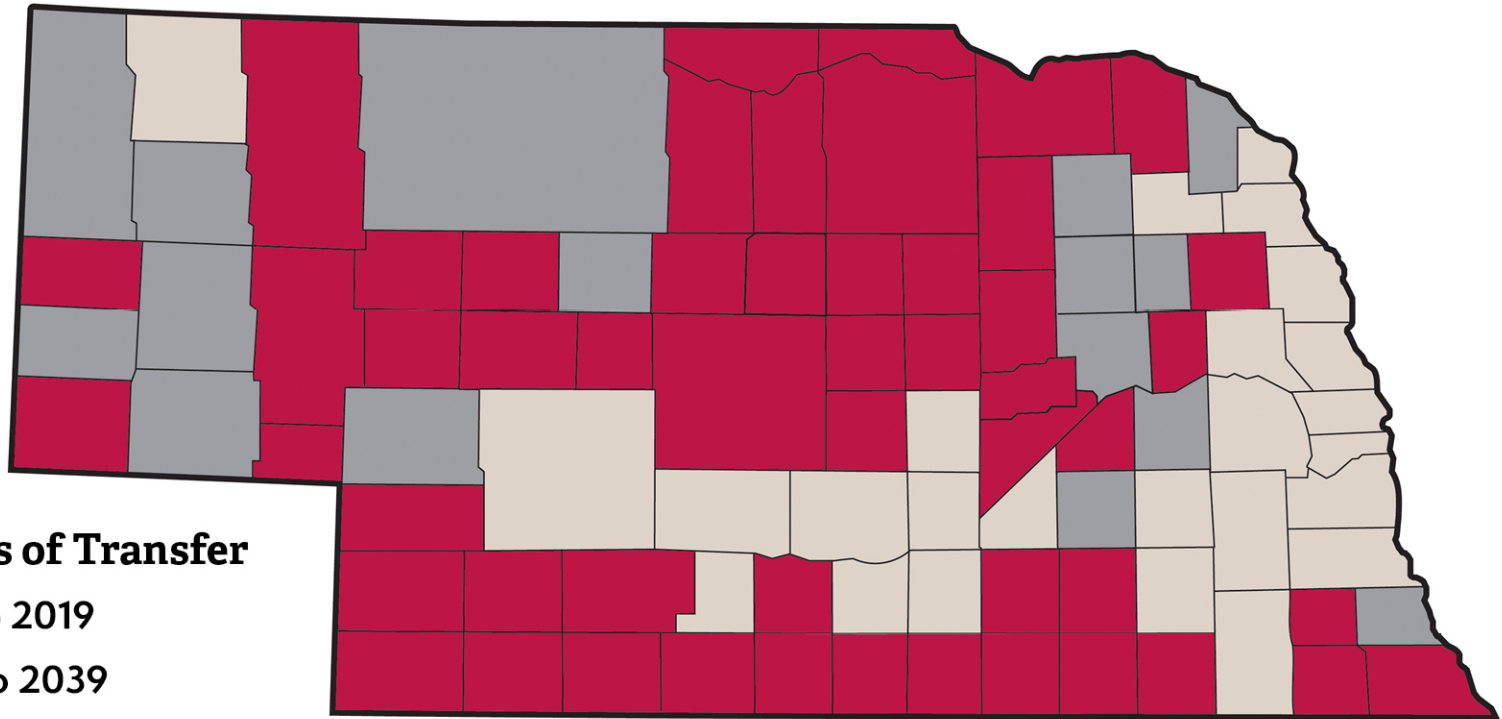


Nebraska is blessed
with
Abundance.

Everything we need is *right where we are.*
Everything and everyone *works.*

COUNTY BASED TRANSFER OF WEALTH



Peak Years of Transfer

- 2010 to 2019
- 2020 to 2039
- 2040 and after

- 2010 to 2019
- 2020 to 2039
- 2040 and after

Asset-Based Community Development

ABCD focuses on making *visible* the resources that are already in a community.

Premise: Every Community has more *potential resources* than any one person knows.



PEOPLE ATTRACTION

Build, grow and sustain hometowns that are *magnetic* – hometowns that are attracting *stayers*, *returners* and *newcomers* to be in a community with us.



Omaha World-Herald

McCook: A great place to be a kid

March 26, 2017

For Nebraska Community Foundation, stabilizing and growing population in our smaller communities is our highest priority. Our goal is to build communities where young people will choose to live, work and raise their families. What we have learned is that this is what young people would actually prefer.

Ten years ago, middle and high school students in McCook were among the first in Nebraska to respond to a sur-



Omaha World-Herald

TUESDAY, JUNE 20, 2017

COUPLES RETURN TO RURAL ROOTS

You can go home again

The 2010 Census had an important nugget of information that offers encouragement to Nebraska's rural communities. Young adults — in many places starting a family — are returning home to rural communities in Nebraska in enough number to net gain in that age group. In all, 53 Nebraska counties saw an in-migration of adults in their 20s and 30s from 2000 to 2010. The Nebraska Community Foundation highlights the example of Tracy Beverly, who moved from New York City to the town of Imperial, Nebraska,

after her son, Landis, was born. Landis is now 16, and Tracy expresses her thanks for her family's experience in her hometown. "Our son's grown up the way we hoped," she says. "He really knows who he is."

No one denies the many challenges in rural economic development. But it's important to understand forward-looking efforts by Nebraska communities and organizations to

talents are young adults. Cook is a great fit in general. EPI (Economic Partnership Initiative) programs in Nebraska exemplify educational

NORFOLK DAILY NEWS

Remote Workers finding a home in greater Nebraska

August 22, 2018

In the 21st century economy, people can choose to live and work almost anywhere, provided there's ready access to a computer and a steady internet connection. Because of this, experts say the Great Plains — and places like rural Nebraska — are in the midst of a golden opportunity, and many communities are looking at unique ways to entice young people with options to their places.

Nebraska Community Foundation is just one organization that is helping communities of all sizes create the kind of



What's more, Pender Public Schools is growing and continually striving to improve the education and offerings to students.

program several years ago, allowing the school to make a \$30,000 purchase for in-

Sense of community contributing to growth at Elkhorn Valley

July 11, 2018
KATHRYN HARRIS
NORFOLK DAILY NEWS



This is the third installment of a 10-part series of stories in collaboration with the Nebraska Community Foundation that focuses on individuals who have chosen to live in rural Nebraska or return to living there.

'EXCITEMENT, MOMENTUM FOR GROWTH'

Sometimes, getting away proves hometown has plenty to offer

By JERRY GUENTHER
regional@nordailynews.com

and John Williams, who retired in January 2008. She began her career there in 2012 after finishing up in New Mexico.

I had not been away from it for awhile. I love being close to my family and my husband's family. We spend a lot of time

NORFOLK DAILY NEWS

Focus on community brings big growth to Pender

ANDREA LARSON
August 16, 2017

PENDER — There is somewhere in the neighborhood of \$50 million in construction taking place right now in this



program several years ago, allowing the school to make a \$30,000 purchase for in-

"You're talking big-ticket instrumental items, and that's huge. Things like music and art. We have an orchestra and a band director, and he takes us to

the needs of the students. New windows and a new HVAC system were installed in

Omaha World-Herald

Young Nebraskans can live and work anywhere. Imperial gives them reasons to come home



2017. Young adults are more and more people in their 20s and 30s choosing to live in or return to smaller communities? The 2010 Census shows that 53 of Nebraska's most rural counties — those that do not have at least 2,500 residents — had a net gain in this particular age

Pankonin says raising kids in rural communities and other extended

stay," Pankonin noted. Fortunately for today's small-town returners and newcomers, 21st-century technology makes for a wider range of career opportunities, and many young adults are bringing their jobs with them.

This was the case for Jonathan and Tracy Beverly.

After their son, Landis, was born in April 2001, the couple decided to leave New York City and move to Tra-

per. At the time, the town of Running Times was a technology hub with several major national

Generosity at home making dreams come true

They sent in \$45,677 with a note that the gift was in honor of their two grand-children, Alexis and Gavin Jeffrey. The odd amount would give the donation its own line on the donor list printed in the paper. And it would be a way to remember the year that Nebraskaans are generous by nature. It's engrained in our culture. It's who we are. While Nebraska doesn't rank among the

Community Foundation works with 250 of all sizes across the state — this generosity manifests itself in a variety of ways. It responds to local needs and capitalizes on hometown assets. Importantly, the recipients of this generosity are determined locally, by the people who live and work there and have an intimate familiarity with the opportunities and challenges they and their neighbors are facing. In Norfolk, local generosity has taken the shape of the community's first inclusive

employees were taken care of, too. All across the state, Nebraskaans are taking care of other Nebraskaans and the hometowns they love. They are living examples of stewardship — taking care of something that doesn't belong to you. Take in any direction, and you're sure to meet these Nebraska stewards, offering up their precious human and financial capital, and treating community as a worthy cause. They're considering their hometowns as they plan their legacies. And they're encouraging

raising a child in a town like the Beverlys; getting their son to go to college in addition to other faces when there are members nearby. Finally, "We wanted our community of family sup-

NEBRASKA COMMUNITY FOUNDATION

F O U N D A T I O N